



Centara is one of the fastest point-of-sale systems on the market. Lower total cost of ownership and improved productivity are the main elements to look forward to when setting up Centara.

Flexible on-screen menus and tailor-made manager functions along with extensive reporting abilities and reliability, give Centara the leading edge managers are searching for when choosing a system.

Intuitive design and user interface cuts down training time enabling managers to make the most of the system and allows for effortless sales, adding items or adjusting prices.

The system operates on most known POS hardware and easily communicates with other software.



APPAREL AND FASHION

Centara makes an obvious choice when selecting a Point-of-Sale system. Easy and reliable with infinite ways of keeping track of inventory and handling size, color and style. Seamless integration with ERP solutions and extensibility to fit almost any size of business, makes Centara very valuable to the owner or the manager.

- Central POS management
- Continues working if other systems go offline
- Scalable up to large installations
- Extensive discount/offer module
- A wide range of standard reports
- Flexible on screen menus for different locations
- Unlimited inventory items
- Unlimited transactions
- Fast access to all sales
- Stand-alone option, independent of an accounting system
- Fraud management
- Supports RF-ID
- Multiple currencies
- Seamless integration with many inventory and accounting systems
- Data analysis with BI tools
- Supports handheld terminals
- Built-in gift card and loyalty solution
- Time attendance registration
- Easy to use

FAST AND EFFICIENT

One of the most important design principles of Centara solutions is increased transaction speed and reduced customer waiting time.

The highly flexible and customizable interface allows adjusting the menus on the screen to each and every store's requirement. That ensures minimum transaction time as well as decreased training costs.

Centara offers a multitude of other features that are essential for fast service: Quick sign-in, fast access to all sales, easy tendering and adaptable menus.



Centara supports all main discount and special offer solutions with the Discount Offer Module which can easily be tailored to special needs and interests.

Any discount, daily or weekly specials, “Two for one”, holiday special offers, rewards for “quantity bought” etc., can be turned on or off with the discount module.

Centara also supports various stored value items like electronic gift cards, and items such as vouchers and coupons.

All offers and discounts can be controlled from a centralized base with the discount module.



COMPANY “LOOK AND FEEL”

The design with flexible on-screen menus and different start-up menus for different shops and various locations, can easily be tailored to suit the requirements of each establishment.

ENCOURAGES REPEAT BUSINESS

Centara supports various programs with focus on the customer, such as loyalty plans and gift cards and suggests advanced possibilities for promotions and miscellaneous offers.

Centara also supports customer accounts, installments and different exchange rates and currencies.

PRECISE AND FLEXIBLE APPLICATIONS

The intuitive actions and configurable interface make Centara exceptionally easy to use and allows new staff to get comfortable with the use of the system within minutes.

REPORTS FOR ANALYSIS AND PLANNING

Centara offers a number of options when it comes to viewing and analyzing sales data. Standard reports show the key performance indicators such as the most popular sales items, profit margins, discounts and promotions, etc.

The data compilation of Centara offers a vast field of information for further analysis or study with standardized business intelligence tools.

Reports can be collected from various locations and sent to headquarters. This can be done daily or more frequently.

SUPERIOR PERFORMANCE – ALL THE TIME

Centara has built-in redundancy features that allows staff to keep handling customers even if other connected systems go offline.

Centara is based on Microsoft SQL and .NET technologies and is certified ARTS data model conformant. The technology platform guarantees a reliable and proven architecture.



HB International | Borgartún 26 | 105 Reykjavík | Iceland

Tel: +354 591 8700 | Fax: +354 591 8710

CONTACT: sales@hbi.is | www.hbi.is

50.000 POS in over 60 countries