



Centara is one of the fastest point-of-sale systems on the market. Lower total cost of ownership and improved productivity are the main elements to look forward to when setting up Centara.

Flexible on-screen menus and tailor-made manager functions along with extensive reporting abilities and reliability, give Centara the leading edge managers are searching for when choosing a system.

Intuitive design and user interface cuts down training time enabling managers to make the most of the system and allows for effortless sales, adding items or adjusting prices.

The system operates on most known POS hardware and easily communicates with other software.



JEWELRY

The intuitive actions and configurable interface make Centara exceptionally easy to use and allows new staff to get comfortable with the use of the system within minutes.

- Central POS management
- Continues working if other systems go offline
- Scalable up to large installations
- Extensive discount/offer module
- A wide range of standard reports
- Company look and feel with flexible on-screen menus
- Unlimited inventory items
- Unlimited transactions
- Fast access to all sales
- Stand-alone option, independent of an accounting system
- Fraud management
- Multiple currencies
- Seamless integration with many inventory and accounting systems
- Data analysis with BI tools
- Supports handheld terminals
- Supports loyalty plans and redeems gift cards
- Time attendance registration
- Easy to use

PRECISE AND FLEXIBLE APPLICATIONS

The highly flexible and customizable interface of Centara ensures minimum transaction time as well as decreased training costs.

Centara gives the opportunity to tailor the system around an operation with operator- or location specific menus and sales options, flexible manager functions and menus to maximize the efficiency of the operations.

Visual and functional POS profiles, user interface layouts and employee permissions can all be managed centrally.



The data compilation of Centara offers a vast field of information for further analysis or study with standardized business intelligence tools.

Standard BI tools allow for even more comprehensive reports for sales accounting, determining the best and worst sales items, breakdown of sales or other parameters in reference to time-periods; staff and POS comparison.

Jewelry store chains can also collate reports from various locations and send to headquarters. This can be done daily or more frequently.



ENCOURAGES REPEAT BUSINESS

Centara supports various programs with focus on the customer, such as loyalty plans and gift cards and suggests advanced possibilities for promotions and miscellaneous offers.

Centara has a built-in loyalty module for creating and maintaining customer loyalty solutions such as VIP cards and other preferred customer cards.

Centara also supports customer accounts, custom orders and repairs, installments and different exchange rates and currencies. Customers appreciate a positive shopping experience which helps to turn them into regular clients.

DISCOUNTS AND SPECIAL OFFERS

Seasonal offers, limited special prices and discounts are easily designed and tailored to each individual enterprise needs. Seasonal promotions, percentage discounts off selected items, "Two for one" etc., can all be created and switched on or off with the discount offer module.

REPORTS FOR ANALYSIS AND PLANNING

Centara offers a number of options when it comes to viewing and analyzing sales data. Standard reports show the key performance indicators such as the most popular sales items, profit margins, discounts and promotions, etc.

SECURE AND RELIABLE

Centara has built-in redundancy features that allows staff to keep handling customers even if other connected systems go offline.

Centara is based on Microsoft SQL and .NET technologies and is certified ARTS data model conformant. The technology platform guarantees a reliable and proven architecture.



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