



Centara is one of the fastest point-of-sale systems on the market. Lower total cost of ownership and improved productivity are the main elements to look forward to when setting up Centara.

Flexible on-screen menus and tailor-made manager functions along with extensive reporting abilities and reliability, give Centara the leading edge managers are searching for when choosing a system.

Intuitive design and user interface cuts down training time enabling managers to make the most of the system and allows for effortless sales, adding items or adjusting prices.

The system operates on most known POS hardware and easily communicates with other software.



RENTALS

Centara enables Rental companies to handle any number of customers quickly and efficiently. By shortening transaction time, the system increases throughput, and guarantees a rise in revenue as well as the level of service.

- Central POS management
- Continues working if other systems go offline
- Scalable up to large installations
- Extensive discount/offer module
- A wide range of standard reports
- Flexible on screen menus
- Unlimited inventory items
- Unlimited transactions
- Fast access to all sales
- Stand-alone option, independent of an accounting system
- Fraud management
- Multiple currencies
- Seamless integration with many inventory and accounting systems
- Data analysis with BI tools
- Supports handheld terminals
- Supports RF-ID
- Supports loyalty plans and redeems gift cards
- Time attendance registration
- Easy to use

FAST AND EASY TO USE

One of the most important features of any rental system is operating speed and reliability.

With low transaction time the system allows staff to quickly handle all articles in the store, and thus serve customers faster and with fewer errors.

Quick sign-in is available with various methods such as secure sign-in with PIN number, sign-in with one keystroke, special hardware sign-in, scanned sign-in or swipe card sign-in.

Centara easily connects to all peripheral equipment, be it bar-code scanners, printers or other.



The data compilation of Centara offers a vast field of information for further analysis or study with standardized business intelligence tools.

Standard BI tools allow for even more comprehensive reports for sales accounting, determining the best and worst sales items, breakdown of sales or other parameters in reference to time-periods staff and POS comparison.

Rental companies can also collate reports from various locations and send to headquarters. This can be done daily or more frequently.



DISCOUNTS AND SPECIAL OFFERS

State of the art Centara discount offer module provides all main discount and special offer solutions and can also easily be tailored to special needs. Weekly or daily specials, "Two for one", Seasonal offers or brochure specials can all be turned on or off with the discount offer module.

FOCUS ON THE CUSTOMER

Centara supports various programs to encourage repeat business, such as loyalty plans and gift cards and suggests advanced possibilities for promotions and miscellaneous offers.

PRECISE AND FLEXIBLE APPLICATIONS

The highly flexible and customizable interface of Centara ensures minimum transaction time as well as decreased training costs.

Centara gives the opportunity to tailor the system around an operation with operator- or location specific menus and sales options, flexible manager functions and menus to maximize the efficiency of the operations.

Visual and functional POS profiles, user interface layouts and employee permissions can all be managed locally or on a separate computer.

REPORTS FOR ANALYSIS AND PLANNING

Standard reports show the key performance indicators such as the most popular rental items, profit margins, discounts and promotions, etc.

SECURE AND RELIABLE

Centara has built-in redundancy features that allows staff to keep handling customers even if other connected systems go offline.

Centara is based on Microsoft SQL and .NET technologies and is certified ARTS data model conformant. The technology platform guarantees a reliable and proven architecture.



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