



Centara is one of the fastest point-of-sale systems on the market. Lower total cost of ownership and improved productivity are the main elements to look forward to when setting up Centara.

Flexible on-screen menus and tailor made manager functions along with extensive reporting abilities and reliability, give Centara the leading edge managers are searching for when choosing a system.

Intuitive design and user interface cuts down training time enabling managers to make the most of the system and allows for effortless sales, adding items or adjusting prices.

The system operates on most known POS hardware and easily communicates with other software.



DISCOUNT OFFER MODULE

The state of the art Centara Discount Offer Module is built for power and flexibility, allowing serious sales and marketing departments the freedom to implement anything from simple discounts to specialized campaigns.

Discount configuration is done through the simple and intuitive Discount Builder centralized web interface, making the creation and adjustment of offers a simple task.

- Easy and intuitive configuration of discounts through Discount Builder
- Mix and match
- Special offers
- Happy hour
- Customer discounts
- Staff discounts
- Automatically choose best offer
- Discounts on top of discounts
- Buy 1 get 1 free
- Any combination of discount conditions and exceptions
- Predefine discount activation dates
- Predefine discount expiration/expiry dates
- Coupons
- Individual item discounts
- Item group/category/departmental discounts
- Flexible item combinations
- Advanced integration possibilities
- Percentage discounts, special price, fixed amount discounts

SIMPLICITY AND POWER

Configure any type of discount in the central web management system in a truly intuitive manner where the system allows different combinations of discount conditions and restrictions.

Instead of having to memorize different discount types for different situations, simply create your own set of discounts, or open up an existing discount and place the required conditions to get up and running.

The instant margin calculator allows store managers to realize the impact of discounts on their margins immediately.



The Discount offer module is built for customization with special focus on sales.

The module draws on creativity and resourcefulness allowing for increased sales through all kinds of special offers and discounts retailers around the world use on a daily basis.

By introducing special offers on a regular basis the number of clients is likely to rise.

Very few people turn down the opportunity to make a good deal. Well organized promotions can turn even the most reserved customer into an unabashed shopper on a happy spending spree.



EFFECTIVE AND FLEXIBLE DISCOUNTS

Create any discount, on any item or groups of items, turn the discount on or off, time it or connect it to other sales or non-selling items. That is all possible in Centara. Centara grants a multitude of open, fixed or variable discounts. Also ready-made specials like “15 % off”, “two-for-one” and many more.

HAPPY HOUR

Offering “Happy hour” specials is a well-known method to turn a happy crowd into future clients.

The special “Happy hour” pricing schedule can be turned on or off automatically. With the time adjustment feature, all discounts can be designed to start and stop automatically. All custom mixed by Centara.

BUY-ONE-GET-ONE-FREE

Seize the moment, turn on the customer’s curiosity in the midst of a purchase and guide him/her to further purchases. Offer a certain quantity of an item at a certain price which becomes lower when more items are bought, i.e. “Multi-buy”.

MIX N’MATCH

Offer something extra with a purchase of a certain type of meal, or propose a free beverage with the daily special. Mix n’Match is designed to whet the client’s appetite and make the selection easy for him/her.

IN-STORE COUPONS

Integration with store-issued coupons is done by simply selecting the use of a specific coupon or a coupon series as a condition for giving a discount. The Discount Offer Module then manages the value of the coupon discount reducing the risk of coupon fraud.



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50.000 POS in over 60 countries